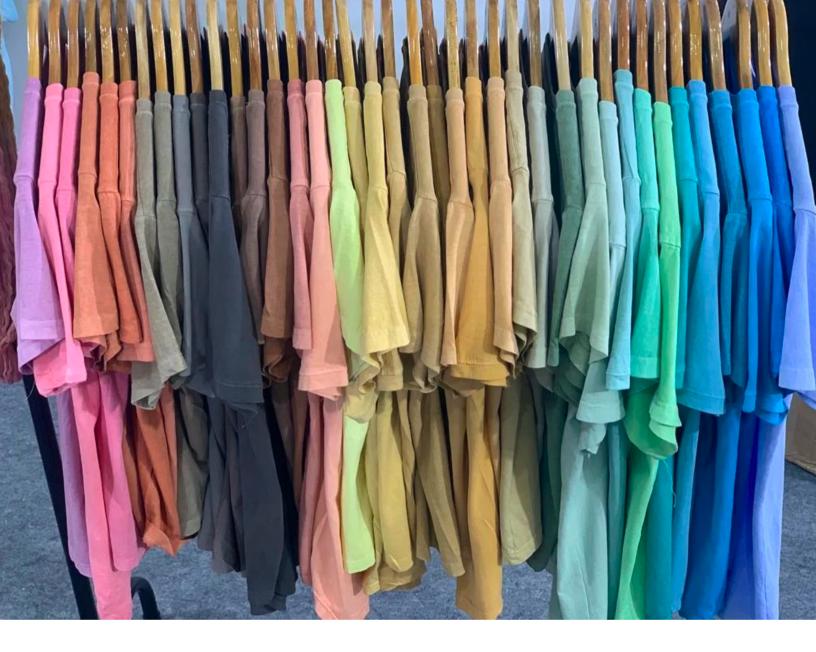
ALL **NATURAL** DYES BY CAUSA

Colors the way Nature intended



WWW.CAUSADIRECT.COM TEL. 866.695.7022 2023



All Natural Dyes, is our process using natural minerals from the earth, creating pigment dyes which we can apply in our Garment Dye process.

Creating a washed down, faded worn-in look.

Colors are obtained through quarrying each color, then going through its own working process, based on the color we are trying to achieve.

This includes them being milled, purified, and calcinated until each color is achieved through mineralogical changes.

Each batch is controlled using a scanning spectrophotometer and compared with a standard. Colors will vary from dye lot to dye lot, and can look different between different fibers and fabrics.

Minimum Order Quantity for ALL NATURAL DYES is 400 pieces per color.

Our All Natural Dyes will fade wash after wash.

NATURAL EARTH PIGMENTS

Natural Earth Pigment dyes are created from minerals found in the natural environment. They are created from natural geological processes, through long periods of formation that gives these substances their particular characteristics of resistance and durability. Lower impact on the environment than vegetable pigments regarding land-use, process complexity and cost.

Process time is much less than conventional dyeing, which in turn saves on water, energy usage, while maintaining the stability in the fabric. Their physical properties and the dyeing process means limited potential pollution to ground water and water ways.

NATURES PALETTE



NATURAL EARTH PIGMENT COLORS



Colors shown in this chart are intended as a guide. There will be color variation between different fibres, fabrics and dye lots. All shades have achieved ZDHCMRSL Conformance Level 1 - 3rd party inspection by Intertek